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# SMART CITY DEVELOPMENT INITIATIVES OF THE WORLD BANK

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**JAPAN GOV**  
THE GOVERNMENT OF JAPAN

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# ACCELERATED URBANIZATION: CHALLENGES & OPPORTUNITIES

- **4.2 billion people** (about 55% of total) live in urban areas today.
- By 2050, near 70% of the global population will reside in cities
- **1 billion people** live in informal settlements
- **75% of Carbon emissions** are estimated to be produced in cities
- **Waste is estimated to increase by 70%**

- **80% of global wealth** is generated in cities.
- Cities are prone to innovation, hosting the world's innovation hubs
- Emerging drive towards low carbon emissions
- Well managed density can make our cities greener, more livable and competitive.



An aerial photograph of a city, likely Bogotá, Colombia, showing a mix of modern high-rise buildings and traditional architecture. A prominent tall, blue and red building stands out in the foreground. The city is surrounded by lush green trees and hills in the background under a blue sky with scattered clouds.

# Global Smart City Landscape

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- **Global Smart City Partnership Program (GSCP) supports demand from all regions**
  - **60% requested assistance on strategy development, access to best practices, baseline performance assessments, and smart city model development.**
  - **40 % requested assistance on smart city model roll-out, framework testing and other city specific activities.**



# Smart City Strategies and Models



# Co-Creation of Smart City Solutions

- Definition of challenge and co-creation of solutions with experts, practitioners and city stakeholders.
- Izmir, Turkey took a bottom-up design thinking approach to the complex challenges of the city so that solutions can be shaped with greater citizen participation making them more inclusive.
- New Vision for the city focused on Mobility, Green Cities and Citizen Engagement.





# Planning and Addressing of Strategic Priorities

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- Ho Chi Minh Smart City Initiatives (HCMC)
- Scoping missions to take stock of current planning efforts, provide initial assessments on the gaps and challenges
- Help set priority areas for comprehensive development of the HCMC
- Enhancing livability through real-time supply of information on traffic, flood mitigation, environmental pollution, municipal competitiveness
- Increase citizen participation in city governance

Enabling Environ.  
and Human Team

Urban Labs, Sandboxes, Agile regulations, etc.  
Human Team and Population's skills

Applications

Sectors: Mobility, Utilities, Infra maintenance and servicing (eg, lighting, signals, etc.), Services (e.g., SWM, Education, Healthcare), Emergency Response, DRM , etc.

Soft  
Infrastructure

Intangible infrastructure: air corridors, Web3

AR: multiplication of physical infrastructure

Data: APIs

Blockchain and AI: algorithms, protocols

Hard  
Infrastructure

Cybersecurity

Data infrastructure: data centers, operation centers

Sensor network: IoT, CCTV

Connectivity infrastructure: fiber, wireless, etc.



# Introducing Smart Application on Existing Infrastructure

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- City of Johannesburg's Smart City Strategy
- Digitally transformation focused on universal access to services that are more inclusive, citizen-centric and make the city more livable and resilient.
- Creation of 24/7 City e-Services Portal
- Rolling out 34,000 smart meters to facilitate automated real-time reading of utilities (water, electricity) consumption
- Increasing public Wi-Fi to make City's services more accessible.
- E-Learning Program for Re-skilling
- Open Challenges





# Solution-Specific Approaches

# Mapping Zanzibar Using Low-Cost Drones

- Main objective of the project is to conduct risk assessment through collection and analysis of geospatial data.
- High-resolution map covering 2,300km<sup>2</sup> was created using the low-cost drones
- The pictures taken by drones for different regions are pieced together to create a comprehensive map
- Image with drones combined with other available data, such as household data, land surveys and underwater (bathymetric) surveys to develop flood risk models.

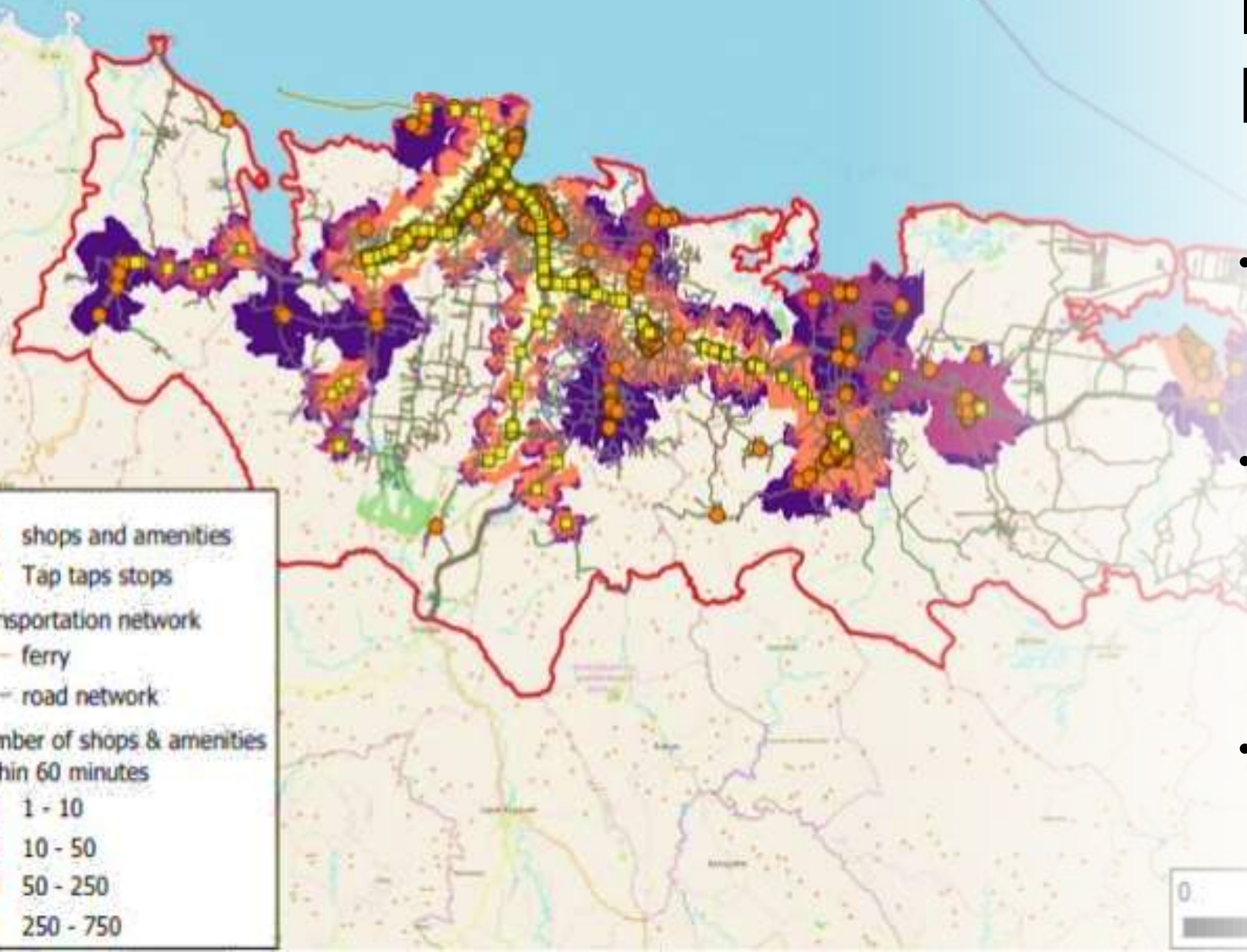




## Identifying Seismic Vulnerability Using ML

- Identifying high-risk buildings can save lives and help prioritize retrofitting investments.
- Sending in large surveyor teams into the field is time consuming and expensive.
- Satellite, drones, 360 street-view images (Open Street Map) used to detect soft-story buildings that are vulnerable to earthquake activities.
- ML algorithm trained on street-view images to automatically detect large first-floor opening and windows (shown in the picture) that were exposed to seismic risk and required upgrading.
- Algorithm can detect with 85% accuracy

# Improving Urban Mobility in Haiti



- Poorest residents lived more than 30 mins away from the local informal minibus services (called Tap Taps)
- Using cellular phone data combined with satellite images and field surveys, Bank team was able to map resident mobility patterns and areas where mobility access was impaired.
- Design policy and target transport investments



# Climate-Smart Cities

# Low-Carbon Climate-Smart Cities

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- Introducing additional dimensions to traditional smart city agenda – green cities, low-carbon cities, resilient cities
- It is not enough for cities to be “smart” in terms of urban analytics, service delivery or competitiveness
- Cities need to be smart about the technology, but also about climate change which will lead to evolving demands from the citizens.

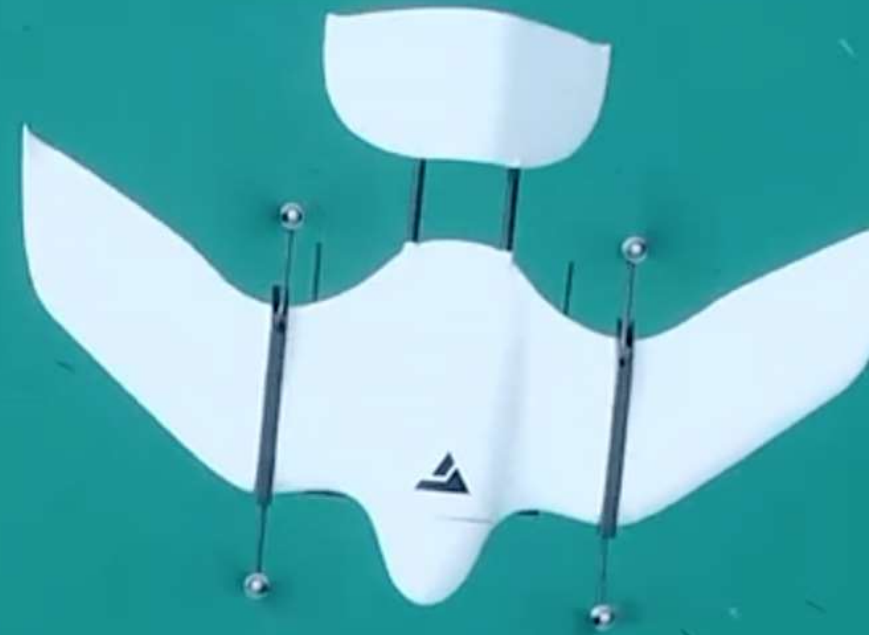




# Transforming Cities to be Smarter & Greener

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- Ongoing support to Amman, Jordan, to develop a city transformation roadmap
- An integrated and cross-sectoral approach towards a smart and green city
- Greener existing infrastructure
  - ✓ Solid waste management to circular economy
  - ✓ Green (energy efficient) buildings, nature-based solutions
- Behavioral change
  - ✓ Transit-oriented development, increased walkability
- Long-term Sustainable Financing
  - ✓ Capital investment and asset management plans that integrate climate risks



# THANK YOU

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