Design for Info-Future®
Creating a vision for a new society and building the Info-Future together

CORPORATE PROFILE
We conceive strategy based on an overview of the ideal enterprise and society designed by digital technology.

Goods and services are being created anew as a result of the exponential development and spread of technology and through IT. As seen in the term “digital transformation”, the need is emerging for enterprises and society itself to redefine themselves premised on digital technology. We conceive of new management strategy and industrial policies by means of a layered approach, from the standpoints of “technology”—familiarity with the latest technology and understanding of both its benefits and limitations, “business”—creation of new business models, and “design”—discovery and extraction of the market's latent needs.
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While the creation of innovation is highly required, we will meet our clients’ expectations from three viewpoints.

Designing a new society

We propose target visions of society from the viewpoint of the future.

Building the Info-Future

Producing a mechanism to breed new values by making good use of information, we shall put innovative ideas into practice in order to open the future.

Moving ahead together

Creating knowledge in cooperation with others, We contribute to creating the sustainable growth hand in hand.
Toward innovation for an enriched future. 
Aspiring to be a genuine partner.

Progress in digital technology and unprecedented pandemic caused by Corona virus is unbundling the combination of “Purpose and Method” which were longtime immobilized. On the other hand, promoting the digital technology would bring about the great opportunity to re-design business and the society into anew. Looking back the history, humans were able to utilize the power excessing its muscle power by the invention of power engine and to expand the range of activity by the invention of railway, automobiles and airplanes. Likewise, the digital technology brought by computer devices and the progress in network would remarkably improve the processing capacity of human brain and the range of instant influence would be much more globalized.

While the great transformation is predicted, we are now required to see the image of future society and having a clear vision of ourselves in there. Also that vision as a base point, we should cope with the current issues in back-cast method.

Under the mission of “creating a vision for a new society and building the Info-Future together”, we are striving to helm the constant changing environment. To meet our clients’ needs and to be the reliable partner, we are quicken our pace to think and create the future together.
Examining today’s issues from a future viewpoint proposing innovative strategies and policies, we contribute to their realization.

Based on our mission of "creating a vision for a new society and building the Info-Future together", and on "Social and Business Design Cycle" as our business concept, we make innovative proposals on social policy to administrative bodies, and assist enterprises with business development and promotion. By working concurrently in these two realms, in the area of social policy we are able to leverage our wealth of experience in corporate consulting to make proposals grounded not in theory but in our understanding of realities. And in the area of business development support for enterprises, we can propose strategy drawing on our familiarity with Japan’s policy trends that puts us ahead of the curve.
Through our wealthy experience in proposals to the government officials and business support to the nonofficial, we are providing innovative consulting services with back-cast approach.

Social and Business Design Cycle

Consulting Overview

Social (Government service)

- Strategy/Policy proposals
- Social system design
- Solving social issues
- Digital strategy
- Research/Investigations

Policy

- Feasibility studies
- Model area PoC
- Pilot run
- Form consortium
- Workshops

FS/PoC

- Execution support
- Secretariat support
- Training

Social Implementations

We verify the availability of hypothesis led by strategy or conception with realistic evidences.

Business (Private)

- Business operation
- Escorts
- PMO
- Systemization

- PoC
- Prototype verification
- Feasibility studies
- Trial
- Evaluation

FS/PoC

Practicing the transformations with our clients to influence the society and business.

To the bright future society, we design today's actions with the future viewpoint.
Whether issues specific to particular industries or those shared by all, we consistently provide solutions optimal for the needed reforms.

Today, the competitiveness of a corporation or organization depends largely on its ability to envision a new society and effectively use data and innovative technology. To make the business base a solid one and carve out a path to further growth, it is important to go beyond the existing organization and industry frameworks and put in play concrete strategies that will lead to new value creation. We form cross-sectoral teams of experts familiar with each industry field or each specialized theme, providing consulting services tailored most closely to the client.
Our Focus on Strategic Issues

Social Infrastructure Sector

Our world is increasingly becoming complex, with the spread of globalization, advance of information technology, and in the case of Japan, a falling birthrate and aging population. In this situation, a redesign of conventional societal systems, organizations, operations, and information systems is called for, across the public and private sectors. Our company provides consulting services aimed at reform of society and organizations from the standpoint of emergent and strategic initiatives. Based on analysis and future projections of advanced technology trends, we propose social system design, national and local digital governments, tax and social insurance reforms and other policies and strategies taking into account both public and private sector standpoints and needs. We provide support for new institutions and systems from the development stage until they become well established.


Financial Sector

In an age when high-level technology advances are redefining the nature of industry and society, the financial business is no exception. In an environment under long-term stress from overbanking and an aging population with a low birth rate, we are at a stage where the essence of financial business is being rethought due to the introduction of negative interest rates, the emergence of fintech and platformers, and other such factors. Consultants with practical experience and a high degree of expertise in the world of finance are ready to help clients in a wide range of financial businesses, including banking, securities, insurance, lending, and credit card businesses. They provide service in a variety of areas from management strategy to product strategy (R&D), next-generation channel studies, internal control, business process reform (BPO/BPR), contingency plan (CP), BCP development, Information security, and next-generation system conception.


Industrial Sector

Business strategy needs to be accelerated dynamically at a global level, on both the offensive and defensive fronts. Through practical business consulting backed by a wealth of experience and expertise, we act as corporate advisors to clients, helping them devise a next-generation growth platform and gain a competitive advantage. We assist with overall management reform including management strategy development, business restructuring, M&A (PMI), and human resource organization strategy. We also support business process reengineering (BPR, change management), new business and service development, manufacturing, distribution, and logistics strategy, information and communication strategy, marketing strategy and other major themes, from strategy formulation to establishment.


Advanced Technology and Industrial Strategy Sector

Industry had been developed through the creation of innovations by private enterprises and by the support of governments' industrial promotion policy and various systems, likewise a two sides of a coin. We are now facing the social issues such as decrease of labor force by an ageing society with a low birthrate, increase of workloads, and high requirements on service and product quality as well as improvement on productivity. To cope with such issues, we are supporting the cutting-edge industries such as Robotics, AI, Neuro Technology and Essential works. In order to build the industrial strategy based on support by public policy planning or system designing, we will contribute to the realization of ideal figure of the industry by establishing strategy through the industry-academia-government collaboration.

Corporate outline

Name: NTT DATA INSTITUTE OF MANAGEMENT CONSULTING, Inc.
Date of Establishment: April 12, 1991
Shareholder: NTT DATA Corporation (100%)
Capital: 450 million yen
Head Office: JA KYOSAI Bldg, 9th & 10th Fl., 7-9, Hirakawacho 2-chome, Chiyoda-ku, Tokyo 102-0093, Japan
TEL: +81-3-3221-7011(main number) FAX: +81-3-3221-7022

Office:
- Singapore Office
  9 Raffles Place, #18-20/21 Republic Plaza II, Singapore 048619
- Bangkok Office
  6th Floor, Column Tower, 199 Ratchadapisek Road, Klongtoey, Bangkok 10110, Thailand

URL: https://www.nttdata-strategy.com/

Business

1. Investigative research and consulting services related to corporate management and public administration
2. Investigative research and consulting services related to the planning and development of information and communications systems
3. Investigative research and consulting services in the economic, social, industrial, cultural, and other spheres
4. Implementation/operation of education/training programs and seminars, information provision and publication concerning the above activities
5. All incidental services pertaining to the above activities

Leaders (As of Jan. 1st, 2022)

Chairman: Atsushi Miyanoya
President and CEO: Keiichiro Yanagi
Managing Director: Koji Kato
Corporate Director: Masato Narita
Corporate Director: Tsuyoshi Murayama
Corporate Director: Ryohei Matsumoto
Corporate Director: Ryugo Hamagishi
Corporate Director: Naoya Kikuyama
Corporate Director: Hiroshi Endo
Auditor: Naoya Kikuyama
Auditor: Hiroshi Endo
Auditor: Michika Hayashibara

History

April 1991: Established with outlay (100%) by NTT DATA Communications Systems Corporation
July 1991: Commencement of business in Minato-ku, Tokyo
April 2008: Approval for use of the Privacy Mark
March 2009: Receipt of information security management system (ISMS) certification
April 2009: Change of status to a wholly-owned subsidiary of NTT DATA CONSULTING, Inc.
Nov. 2011: Receipt of environmental management system (EMS) certification
March 2014: Change of status to a wholly-owned subsidiary of NTT DATA Corporation
Sep. 2014: Singapore office opened
Dec. 2018: AKASAKA office opened
April 2019: ASEAN Business Sector (Bangkok office) opened
May 2020: Integrated to NAGATACHO office
Partnering with clients, experts and others, we are giving birth to ideas from free and open thinking, and contributing to the sustainable advancement of society.

We are achieving to solve the issues of society and our clients by planning, forming, and administering consortiums composed by private companies, ministries & agencies, organizations, and intellectuals. And also through policy advice, external communications, business incubation and new service creation.