

NTT data

NTT DATA INSTITUTE OF MANAGEMENT CONSULTING, Inc.

Design Info-Future®

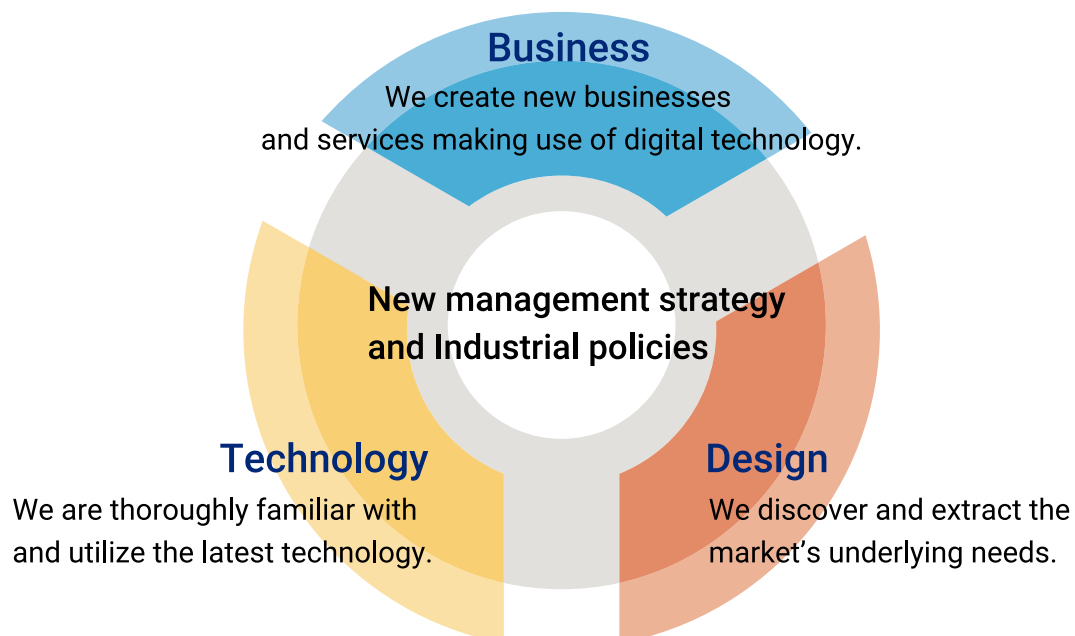
Creating a vision for a new society
and building the Info-Future together

CORPORATE PROFILE

The background of the lower half of the page features a series of glowing, overlapping light trails in shades of blue and green. These trails curve and swirl across the dark background, creating a sense of motion and digital connectivity. The lines vary in thickness and brightness, with some appearing as sharp, bright streaks and others as softer, more diffuse glows.

We conceive strategy based on an overview of the ideal enterprise and society designed by digital technology.

Goods and services are being created anew as a result of the exponential development and spread of technology and through IT. As seen in the term “digital transformation”, the need is emerging for enterprises and society itself to redefine themselves premised on digital technology. We conceive of new management strategy and industrial policies by means of a layered approach, from the standpoints of “technology”—familiarity with the latest technology and understanding of both its benefits and limitations, “business”—creation of new business models, and “design”—discovery and extraction of the market’s latent needs.



Design Info-Future®

**Creating a vision for a new society
and building the Info-Future together**

While the creation of Innovation is highly required,
we will meet our clients' expectations from three viewpoints.

Designing a new society

We propose target visions of society from the viewpoint of the future.

Building the Info-Future

Producing a mechanism to breed new values by making good use of information,
we shall put innovative ideas into practice in order to open the future.

Moving ahead together

Creating knowledge in cooperation with others,
We contribute to creating the sustainable growth hand in hand.

Uncertainty is increasing in the world.

We practice humane consulting from a future perspective.



Uncertainty is increasing at home and abroad. With the Russian invasion of Ukraine, the world is facing a crisis of fragmentation again and rebuilding of supply chains, improvement of the self-sufficiency ratio in the primary energy supply and food supply, and enhanced security represent important issues. In addition, under rising prices, companies' "ability to raise prices" and "ability to raise wage" are being called into question. In the meantime, global warming has become advanced inevitably and various technological innovations have been emerging. In order to resolve the issues of society and companies in these times of severe change, it is necessary to develop adequate countermeasures with multiphase information analysis and insight. We will propose appropriate solutions by considering the issues from a future perspective and utilizing the advanced technology after carefully comprehending the client's current situation. And more importantly, we will value the meetings with people and try hard to resolve issues with you.

NTT DATA INSTITUTE OF MANAGEMENT CONSULTING, Inc.

Chairman **Atsushi Miyanoya**

In order to realize a rich and harmonious society.

Aiming at becoming a partner equipped with insight into the future and issue resolving ability.

The advance of technology is considerably transforming society, economics, and life. The changes that cannot be forecasted with the traditional values are occurring and the movement is being accelerated furthermore.


With major changes expected, it is necessary to design a total social system including new rules that are resolved from a foresight perspective, rather than presupposing existing systems and laws.

We NTT DATA INSTITUTE OF MANAGEMENT CONSULTING, Inc. will accelerate the steps as a trusted partner to provide insight into the future of technology and society and resolve issues together with clients from a global and sustainability perspective under the mission of "Creating a vision for a new society and building the Info-Future together".

NTT DATA INSTITUTE OF MANAGEMENT CONSULTING, Inc.
Representative Director, President and CEO

Shigeki Yamaguchi



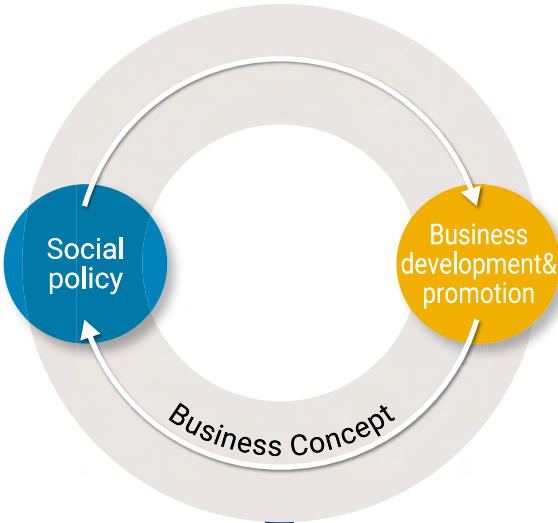


**Examining today's issues from
a future viewpoint proposing innovative
strategies and policies,
we contribute to their realization.**

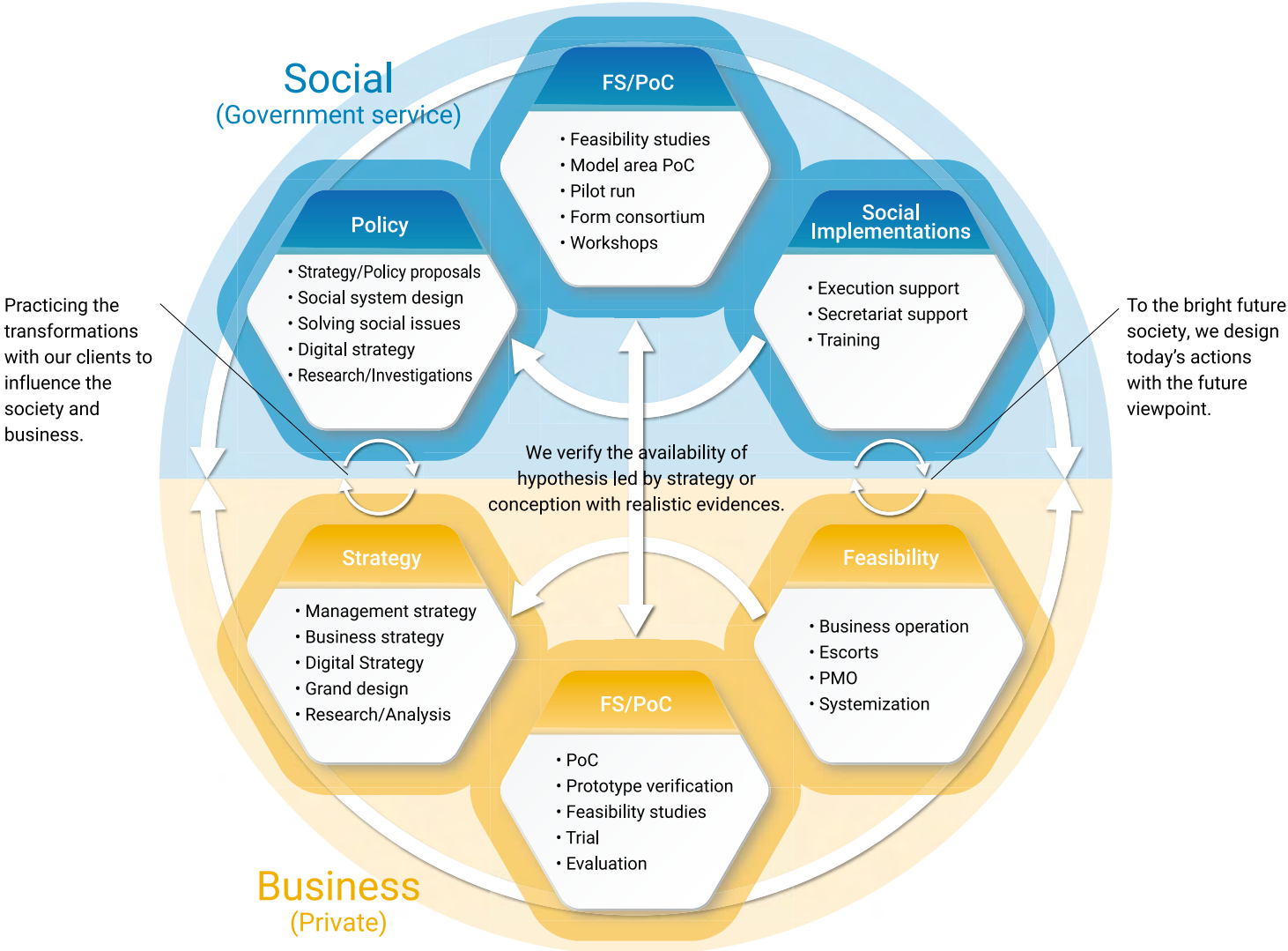
Based on our mission of “creating a vision for a new society and building the Info-Future together”, and on “Social and Business Design Cycle” as our business concept, we make innovative proposals on social policy to administrative bodies, and assist enterprises with business development and promotion. By working concurrently in these two realms, in the area of social policy we are able to leverage our wealth of experience in corporate consulting to make proposals grounded not in theory but in our understanding of realities. And in the area of business development support for enterprises, we can propose strategy drawing on our familiarity with Japan's policy trends that puts us ahead of the curve.

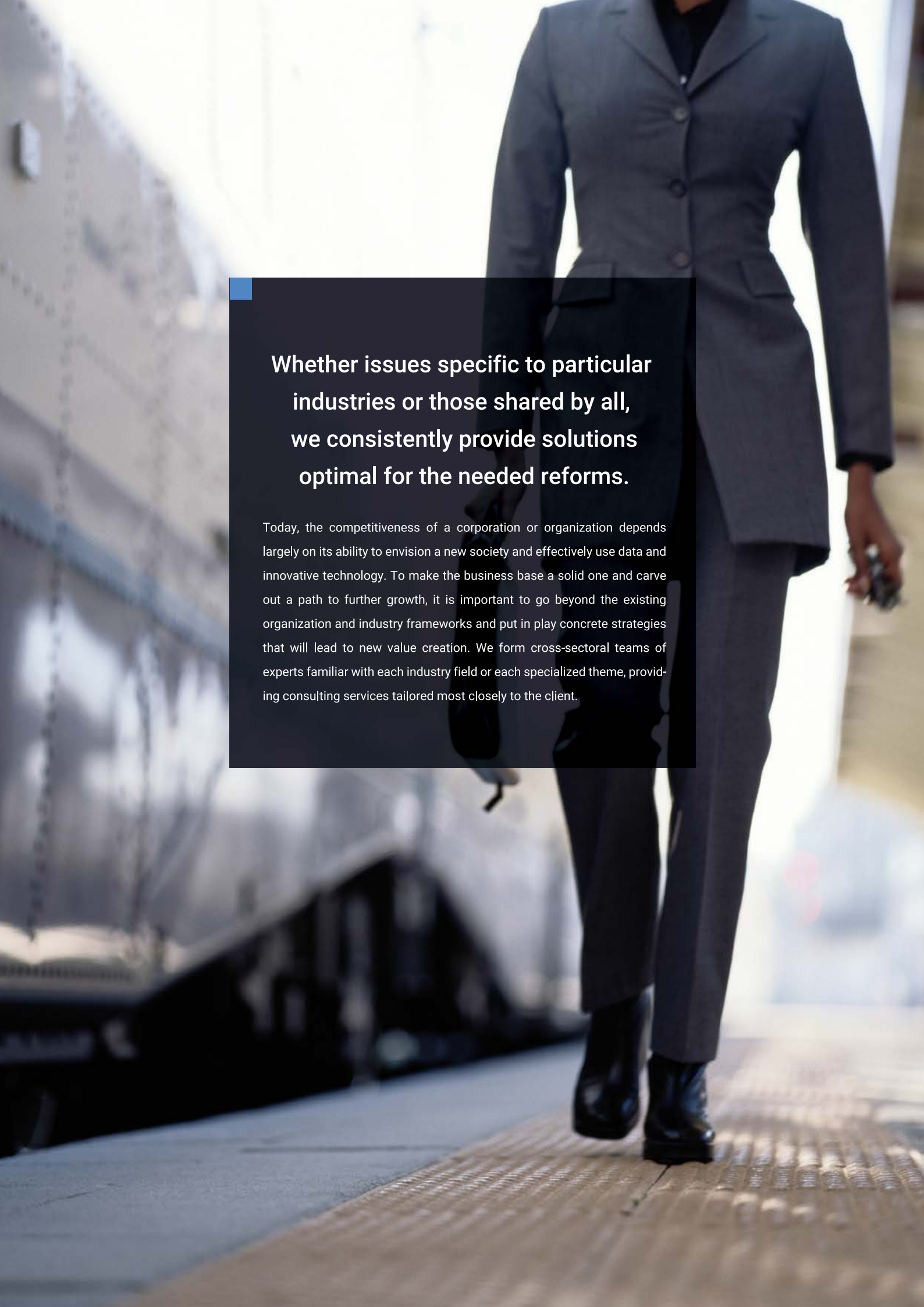
Social and Business Design Cycle

Through our wealthy experience in proposals to the government officials and business support to the nonofficial, we are providing innovative consulting services with back-cast approach.



Consulting Overview



A woman in a grey suit is walking on a train platform. The background shows a train and a blurred city street. A dark grey rectangular box with a small blue square in the top-left corner is overlaid on the image, containing white text.

Whether issues specific to particular industries or those shared by all, we consistently provide solutions optimal for the needed reforms.

Today, the competitiveness of a corporation or organization depends largely on its ability to envision a new society and effectively use data and innovative technology. To make the business base a solid one and carve out a path to further growth, it is important to go beyond the existing organization and industry frameworks and put in play concrete strategies that will lead to new value creation. We form cross-sectoral teams of experts familiar with each industry field or each specialized theme, providing consulting services tailored most closely to the client.

Our Focus on Strategic Issues



Social Infrastructure Sector

Our world is increasingly becoming complex, with the spread of globalization, advance of information technology, and in the case of Japan, a falling birthrate and aging population. In this situation, a redesign of conventional societal systems, organizations, operations, and information systems is called for, across the public and private sectors. Our company provides consulting services aimed at reform of society and organizations from the standpoint of emergent and strategic initiatives. Based on analysis and future projections of advanced technology trends, we propose social system design, national and local digital governments, tax and social insurance reforms and other policies and strategies taking into account both public and private sector standpoints and needs. We provide support for new institutions and systems from the development stage until they become well established.

Digital Government / Utilization of Social Security and Tax Number System / Utilization of 5G-6G / Regional Revitalization / Smart City / Working Style in New Normal Era / Decarbonization, Energy / Local Energy / PPP / Resource Circulation, Environmental Society / Transportation, MaaS / Circular Economy / Cultural Promotion / Disaster Defense / Health Promotion / Community Medicine, Nursing Care / Community-based Integrated Care System / Digital Healthcare / Creation of Healthcare Business / Advanced Medical Treatment / Global Health Measures / Behavioral Design / Next Infectious Disease Control / Smart Agriculture / Sustainable Food Supply Chain / Infrastructure Exports / Carbon Management



Industrial Sector

Business strategy needs to be accelerated dynamically at a global level, on both the offensive and defensive fronts. Through practical business consulting backed by a wealth of experience and expertise, we act as corporate advisors to clients, helping them devise a next-generation growth platform and gain a competitive advantage. We assist with overall management reform including management strategy development, business restructuring, M&A (PMI), and human resource organization strategy. We also support business process reengineering (BPR, change management), new business and service development, manufacturing, distribution, and logistics strategy, information and communication strategy, marketing strategy and other major themes, from strategy formulation to establishment.

Channel Strategy / Manufacturing and Procurement Strategy / EC Strategy / Intellectual Property Strategy / Contact Point Management / International Strategy / Support on Decision-making / Business Reorganization-BPO Strategy / M&A, PMI Strategy / Personnel and Organization Strategy / IT Strategy, PMO / Development of Digital Talents / ESG & SDGs Strategy / Utilization of 5G / Sports Business / Tourism Business



Financial Sector

In an age when high-level technology advances are redefining the nature of industry and society, the financial business is no exception. In an environment under long-term stress from overbanking and an aging population with a low birth rate, we are at a stage where the essence of financial business is being rethought due to the introduction of negative interest rates, the emergence of fintech and platformers, and other such factors. Consultants with practical experience and a high degree of expertise in the world of finance are ready to help clients in a wide range of financial businesses, including banking, securities, insurance, lending, and credit card business. They provide service in a variety of areas from management strategy to product strategy (R&D), next-generation channel studies, internal control, business process reform (BPO/BPR), contingency plan (CP), BCP development, information security, and next-generation system conception.

Digital Banking & BaaS / IoT Monitoring on Insurance / Fintech, Open API, Data Utilization / Strategy on Business Stores / Retail Marketing / IT Governance / Crisis Management, BCP / Legal Amendment, Regulation / Correspondence to FATF / Conducting Risk Management, Internal Control / Security Strategy / Financial Gentology / Cryptocurrency, Block Chain Strategy / Payment & Cashless Service / Stakeholder Engagement



Advanced Technology and Industrial Strategy Sector

Industry had been developed through the creation of innovations by private enterprises and by the support of governments' industrial promotion policy and various systems, likewise a two sides of a coin.

We are now facing the social issues such as decrease of labor force by an ageing society with a low birthrate, increase of workloads, and high requirements on service and product quality as well as improvement on productivity. To cope with such issues, we are supporting the cutting-edge industries such as Robotics, AI, Neuro Technology and Essential works. In order to build the industrial strategy based on support by public policy planning or system designing, we will contribute to the realization of ideal figure of the industry by establishing strategy through the industry-academia-government collaboration.

Neuro Business / Robot Utilization / Data Management / Life Science / Support on Institutional Design of Medical and Nursing Care Insurance / Productivity Improvement of Essential Works / Advanced Medical Care, Regenerative Medicine / Medical AI / Telemedicine / Utilization of VR & AR / Infrastructure Exports / Information Security / Digital Twin, IOWN / Behavioral Design, Nudge / Bio Technology / Intellectual Property Strategy / Next-generation Agriculture and Fishery

Corporate outline

Corporate outline

Name	NTT DATA INSTITUTE OF MANAGEMENT CONSULTING, Inc.
Date of Establishment	April 12, 1991
Shareholder	NTT DATA Corporation (100%)
Capital	450 million yen
Head Office	JA KYOSAI Bldg, 9th & 10th Fl., 7-9, Hirakawacho 2-chome, Chiyoda-ku, Tokyo 102-0093, Japan TEL: +81-3-3221-7011(main number) FAX: +81-3-3221-7022
URL	https://www.nttdata-strategy.com

Business

1. Investigative research and consulting services related to corporate management and public administration
2. Investigative research and consulting services related to the planning and development of information and communications systems
3. Investigative research and consulting services in the economic, social, industrial, cultural, and other spheres
4. Implementation/operation of education/training programs and seminars, information provision and publication concerning the above activities
5. All incidental services pertaining to the above activities

Leaders

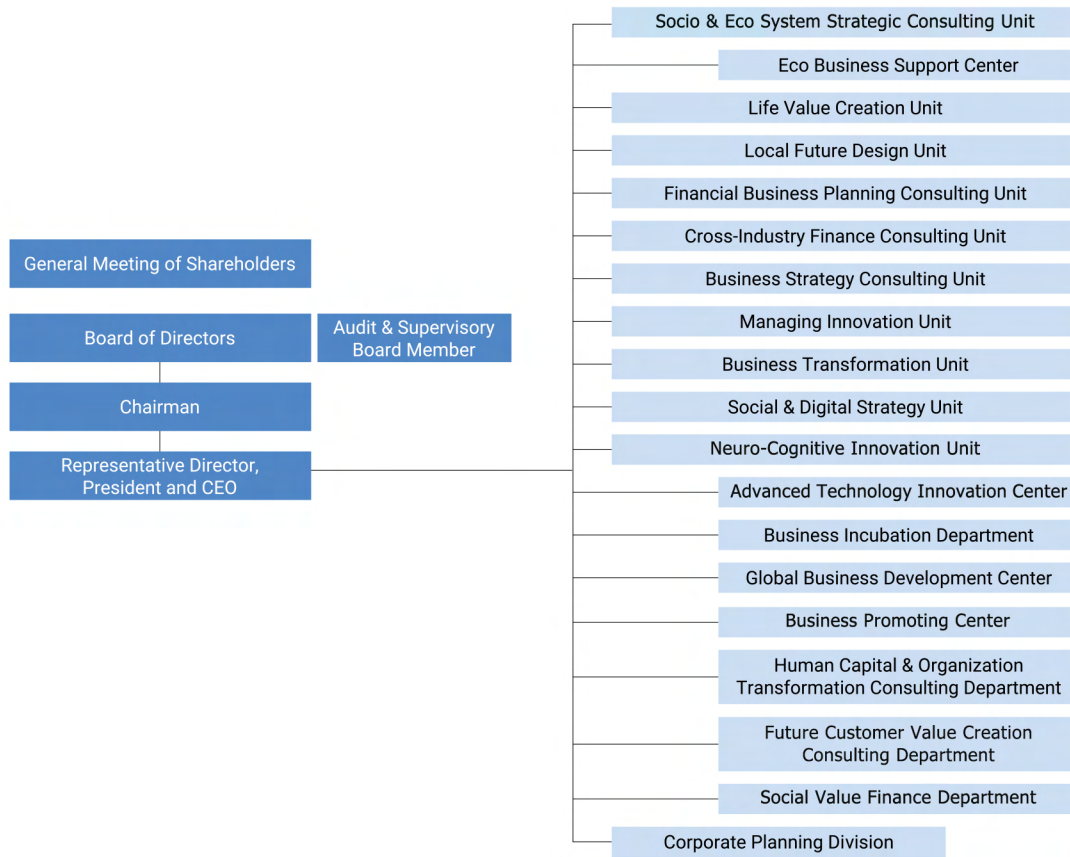
(As of July 1st, 2024)

Chairman	Atsushi Miyanoya	Director	Naoya Kikuyama
Representative Director, President and CEO	Shigeki Yamaguchi	Director	Tadashi Ando
Representative Director, Executive Managing Director	Dai Urano	Audit & Supervisory Board Member	Takeshi Yokota
Executive Managing Director	Koji Kato	Audit & Supervisory Board Member	Tomonori Kohara
Director	Akihiro Ishizuka	Special Advisor (Professor, Kyoto University of Advanced Science / Guest Professor, Hitotsubashi University Business School)	
Director	Miyuki Sato	Takashi Nawa	
Director	Yasutaka Watanabe	Special Advisor (Lecturer, Stanford Graduate School of Business)	
Director	Tomoyuki Uzawa	Robert E. Siegel	

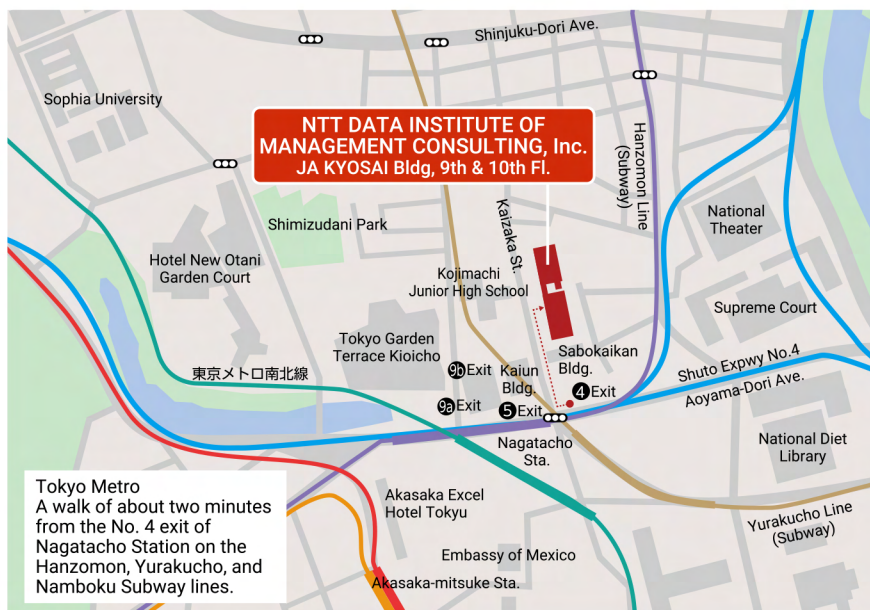
History

April	1991	Established with outlay (100%) by NTT DATA Communications Systems Corporation
July	1991	Commencement of business in Minato-ku, Tokyo
April	2008	Approval for use of the Privacy Mark
March	2009	Receipt of Information Security Management System (ISMS) certification
April	2009	Change of status to a wholly-owned subsidiary of NTT DATA CONSULTING, Inc.
Nov.	2011	Receipt of environmental management system (EMS) certification
March	2014	Change of status to a wholly-owned subsidiary of NTT DATA Corporation
Sep.	2014	Singapore branch opened
Dec.	2018	AKASAKA office
April	2019	ASEAN Business Sector (Bangkok office) opened
May	2020	Integrated to NAGATACHO office

Organizational Structure



Access & Map



NTT DATA INSTITUTE OF MANAGEMENT CONSULTING, Inc.

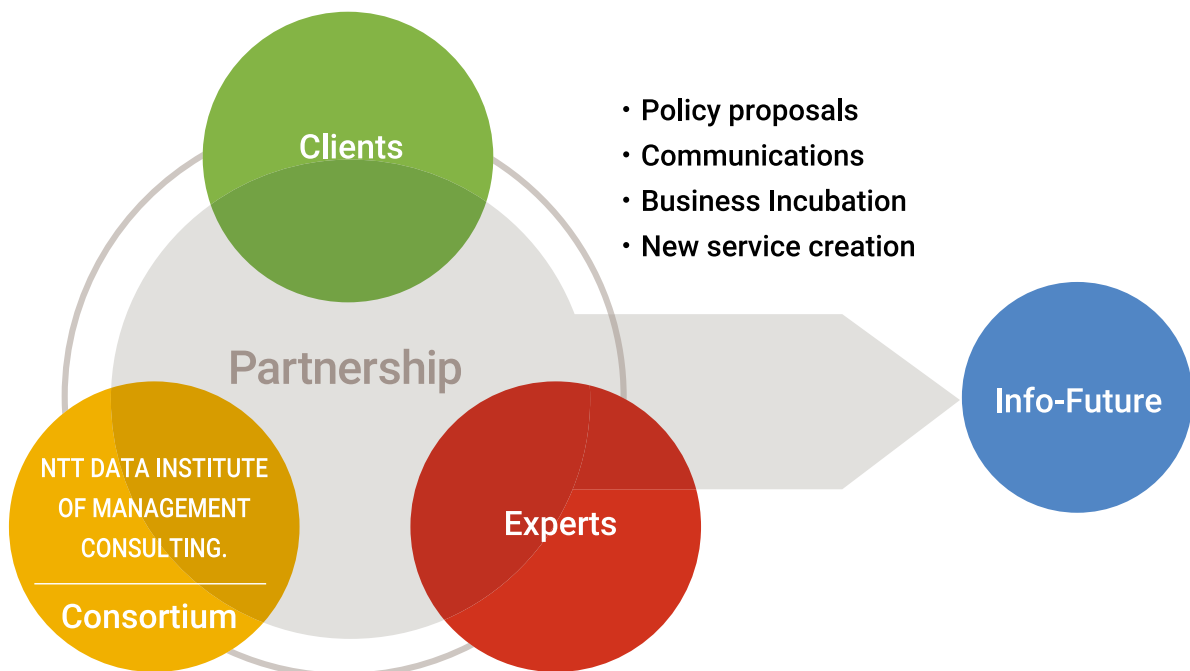
www.nttdata-strategy.com/en/

JA KYOSAI Bldg, 9th & 10th Fl., 7-9, Hirakawacho 2-chome, Chiyoda-ku, Tokyo 102-0093, Japan

TEL: +81-3-3221-7011(main number) FAX: +81-3-3221-7022

Partnering with clients, experts and others, we are giving birth to ideas from free and open thinking, and contributing to the sustainable advancement of society.

We are achieving to solve the issues of society and our clients by planning, forming, and administering consortiums composed by private companies, ministries & agencies, organizations, and intellectuals. And also through policy advice, external communications, business incubation and new service creation.



www.nttdata-strategy.com

NTT DATA

NTT DATA INSTITUTE OF MANAGEMENT CONSULTING, Inc.

JA KYOSAI Bldg, 9th & 10th Fl., 7-9, Hirakawacho 2-chome, Chiyoda-ku, Tokyo 102-0093, Japan
TEL: +81-3-3221-7011(main number)/FAX: +81-3-3221-7022



IS 543277 / ISO 27001



EC99J1048 0051



10822843



ミックス
責任ある木質資源を
使用した紙
FSC® C010463